

Transform Your Career with a Dual-Seal of Excellence



AMERICAN
IMPERIAL UNIVERSITY



EUCLÉA
BUSINESS SCHOOL



**Doctor of Business
Administration**
in Strategic Leadership

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At American Imperial University, we pride ourselves on offering a diverse and carefully selected range of graduate and doctorate programs tailored to meet the demands of the modern world. Each program is meticulously designed to cultivate critical thinking, creativity, and innovation, ensuring our students are well-equipped to navigate the complexities of their chosen fields. Central to our ethos is the belief that education should be both accessible and inclusive. With this in mind, we've fostered a welcoming environment where students of all backgrounds are not only embraced but are set up to thrive and excel.



About

American Imperial Univeristy

American Imperial University, nestled in the vibrant heart of Florida, stands as a beacon of excellence in the realm of higher education. This esteemed institution has carved a niche for itself by offering an impressive array of cutting-edge programs designed to ignite the intellectual curiosity and professional prowess of its students. At the heart of American Imperial University's mission lies a profound commitment to delivering high-quality academic programs that have the power to transform lives.

What truly sets American Imperial University apart is its visionary approach to education through strategic alliances. By fostering global partnerships, this university expands horizons and embraces the world as its classroom. Our programs transcends geographical boundaries, providing students with an opportunity to earn an internationally recognized degree while cultivating a global network. American Imperial University stands as a testament to the power of education to transform lives.

The American Imperial University (#12500) is officially recognized as an authorized autonomous degree-granting higher educational institution by the State of Florida Department of Education. This authorization signify that the institute meets the preliminary standards and guidelines as laid out by the Commission for Independent Education (CIE) allowing it to offer private post-secondary education programs and has the authority to grant degrees under Florida state law.

Our Accreditations



Why a qualification from **American Imperial University?**

- »» WORLD-CLASS EDUCATION
- »» GLOBAL DIVERSITY
- »» FLEXIBLE LEARNING
- »» EXTENSIVE STUDENT SUPPORT



ABOUT EUCLÉA



Eucléa Business School is a Private Higher Education degree-granting institution, a leader in research and education in human resources, management, marketing, business strategy, etc, and offers a range of higher education suitable for all types of profiles and careers.

As a part of CDP Group Paris, learners benefit from an extensive portfolio of programmes and a truly global educational experience in continuing education with

- »» 20+ MEMBER SCHOOLS
- »» 7500 LEARNERS PER YEAR
- »» 25000 TRAINEES

With various campuses in France in cities like Paris, Strasbourg and Metz, Euclea Business School has now also marked its presence in the Middle East with Britts Imperial University College, Sharjah as its campus in the UAE. The degree awarded by Euclea Business School is recognized by the State and the French Ministry of Higher Education, Research and Innovation.

Approved by



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Why a M.Phil. **Qualification?**

Pursuing an M.Phil. in Business Administration is ideal for professionals with practical experience in business management, seeking to enhance their theoretical and research skills. This degree bridges practical expertise with academic research, preparing candidates for advanced decision-making roles and higher academic pursuits like a DBA. It transforms practical business experience into research-driven knowledge, aligning business acumen with a research-oriented approach. This degree is pivotal for those aiming to delve deeper into the world of research-based decision-making and preparing for rigorous academic challenges ahead.

AIU and Euclea **Partnership**

The partnership between American Imperial University (AIU) and Euclea Business School represents a significant collaboration in the realm of higher education, particularly in business studies. AIU, renowned for its status as a New Age University, brings to the table a unique blend of innovative teaching methodologies, cutting-edge curricula, and a focus on delivering globally recognized qualifications. This positions AIU as a leader in offering education that is not only contemporary but also in sync with the evolving demands of the global business landscape.

AIU's expertise lies in its ability to provide a learning experience that is both modern and globally relevant, making its qualifications highly valued across various sectors. In this partnership, AIU's role is pivotal in offering a Doctor of Business Administration (DBA) program that stands out for its focus on strategic leadership and global business practices. This program is meticulously designed to equip professionals with the skills and knowledge needed to excel in high-level business roles in an increasingly interconnected world.

Complementing AIU's offerings, Euclea Business School brings its strength in providing a solid foundation through its M.Phil degree, which is an integral part of this partnership. The M.Phil program offered by Euclea Business School is tailored to seamlessly lead into the DBA program, ensuring a thorough and comprehensive educational journey. This synergy between AIU's global perspective and Euclea's foundational strength makes this partnership uniquely beneficial for students aiming to achieve academic excellence and professional mastery in business administration.

Why a Dual Seal of Excellence?



The Dual Seal of Excellence, a hallmark of the collaborative Doctor of Business Administration (DBA) Program between American Imperial University and Euclea Business School, represents a unique blend of strategic leadership and global business acumen. This distinction is particularly relevant for professionals seeking to expand their expertise and impact in the international business arena.

Opting for this Dual Seal signifies a commitment to a comprehensive educational experience that combines the strategic leadership strengths of American Imperial University with the rigorous European academic approach of Euclea Business School. The program not only broadens your understanding of global business strategies and management principles but also hones your skills in strategic thinking and decision-making, crucial for high-level roles in today's dynamic business world. This dual recognition enhances your professional standing, connecting you with a diverse network of leaders and setting a robust foundation for success in the global business landscape.


Program Overview

The DBA in Strategic Leadership program is meticulously crafted for seasoned professionals seeking to deepen their business acumen and emerge as global change agents in the corporate realm. In this comprehensive program, we delve into contemporary and emerging methodologies, risk management techniques, and complexity theories to enhance project and program outcomes. Advanced decision-making, leadership proficiency, and a profound understanding of both theory and applied research are the cornerstones of this program. Here, you will confront the most pressing challenges and opportunities in the business world, bridging the gap between theory and real-world corporate scenarios.

The Doctor of Business in Strategic Leadership (DBA) is an advanced academic program tailored for professionals aiming to deepen their understanding of business and leadership in a global context. This program delves into contemporary methodologies, risk management techniques, and complexity theories, ensuring that students are equipped with the tools necessary to enhance project and program outcomes. The DBA program is not just about theoretical knowledge; it emphasizes the application of this knowledge in real-world corporate scenarios.

The DBA in Strategic Leadership is a comprehensive program that spans 36 months and requires 65 credit hours for completion. The culmination of the program is the submission of a personal thesis, which should be between 40,000 to 50,000 words. However, the emphasis is on the quality of research rather than the length of the thesis.

Program Curriculum

 Duration: 3 Years

Year		Module Code	Module Name	Credits	Qualification
Year 1	Research Foundation Modules	DBA802	Introduction to Doctoral Studies	5	M.PHIL
Year 1		DBA805	Research Design	5	
Year 1		DBA806	Qualitative Research	5	
Year 1		DBA807	Data Analytics for Decision Making	5	
Year 1		DBA808	Probability and Applications	5	
Year 2	Core Modules	DBASL800	Strategies for Business Development	5	
Year 2		DBASSL801	Leadership, Ethics and Corporate Governance	5	
Year 2		DBA803	Risk Management	3	
Year 2		DBA804	Organizational Development	3	
Year 3	Dissertation Modules	DBA800	Dissertation	5	
Year 3		DBA801	Dissertation Defense	15	
				61	

Program Highlights

>> Comprehensive Dual Degree Advantage

The Comprehensive Dual Seal of Excellence uniquely combines American Imperial University's strategic leadership-focused DBA program with Euclea Business School's research-oriented DBA. This fusion equips graduates with a well-rounded skill set, merging advanced strategic business insights and in-depth research capabilities. The Dual Seal symbolizes a solid educational foundation, preparing individuals for leadership and innovation in the global business landscape.

>> Flexible Duration

Our program is designed to accommodate your schedule, offering a flexible pathway to complete your dual degree at a pace that suits your personal and professional commitments.

➤➤ **Affordable Excellence**

We take pride in offering one of the most affordable dual M.Phil. and DBA degrees accredited by renowned European and American educational bodies, ensuring both quality and value.

➤➤ **Expert Faculty and Mentorship**

Benefit from our team of seasoned professionals and academics. Our faculty members are not just educators but mentors, providing industry insights, practical guidance, and a rich learning experience.

➤➤ **Expansive Networking and Career Opportunities**

Join our robust network of alumni and industry connections. This network opens doors to enhanced career prospects, providing you with opportunities to engage with leaders in the business world.

➤➤ **No Standardized Test Requirements**

We have removed barriers like the GMAT to make our program more accessible. We believe in assessing candidates on their potential and commitment, not just standardized test scores.

➤➤ **Flexible Learning Platform**

Our program is %100 online, offering you the convenience to learn from anywhere in the world without compromising on the quality of education.

➤➤ **Dedicated Research Associate Support**

Every DBA candidate is provided with a research associate, ensuring personalized support and guidance throughout your research journey.

➤➤ **Grand Graduation Ceremonies**

Celebrate your achievement in grandeur at one of our global graduation ceremonies, held in iconic cities like Dubai, Washington D.C., or Paris. These events are graced by distinguished personalities, such as former central bank governors from European countries or ex-deans from world-renowned institutions like Harvard, Stanford, and LSE



Program Milestones :

Key Dates and Requirements

Payment of Admission Fee: To activate your Learning Management System (LMS) account and confirm your enrollment, the admission fee must be paid.

Monthly Installment Payments: Installments are due monthly. Access to new modules requires timely payment of each installment.

Dissertation Supervisor Assignment: Upon successful completion of Year 1, a dissertation supervisor will be assigned in the first month of Year 2.

Dissertation Topic Submission: Submit your dissertation topic to your supervisor by the third month of Year 2. Approval is required to commence research.

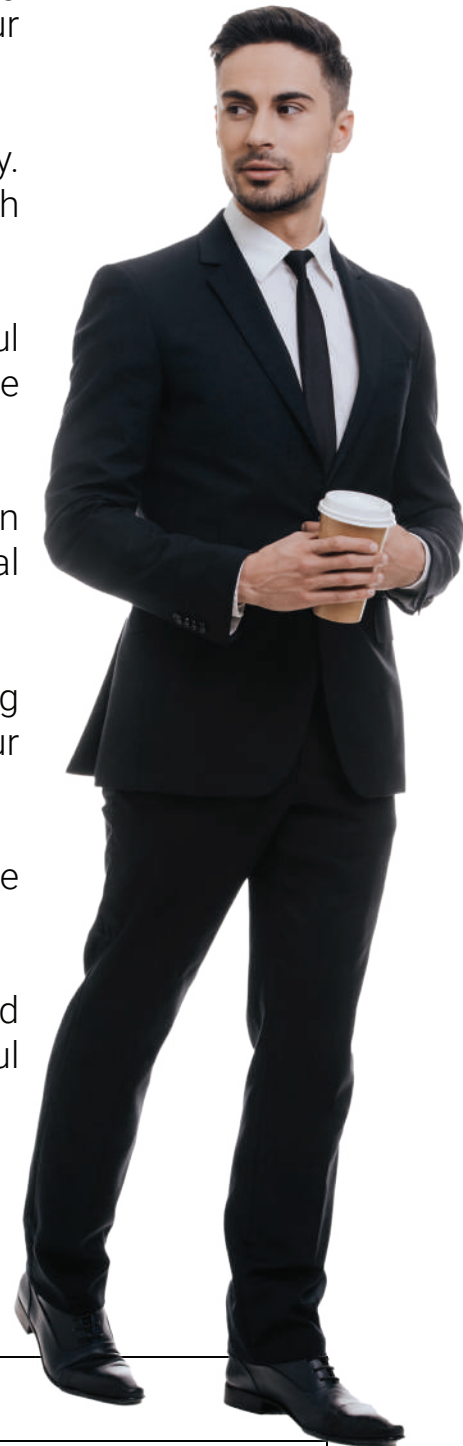
Internal Dissertation Reviews: Every three months following topic approval, schedule a review meeting with your supervisor and submit a progress report.

Dissertation Submission Deadline: Your dissertation must be submitted by the 9th month of Year 3.

Dissertation Defense: The dissertation defense is scheduled for the 12th month of Year 3. Attendance and successful defense are mandatory to earn your qualification.

Exit Qualification- **M.Phil**

Exit before registering for the second year	USD 5000
Exit after registering for the second year	USD 5000 (Year 1) + USD 3500 (Year 2)





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